



The Kerala Non-Resident Keralites' Welfare Board

(A Statutory Body Established Under The Non-Resident Keralites' Welfare Act 2008, Government Of Kerala)

KNRKWB/387/2025-S26

Trivandrum

11-08-2025

info@pravasikerala.org

Subject : KNRKWB- Inviting Proposals - WhatsApp Integration with Board Software -reg

The 50th Meeting of the Kerala Pravasi Welfare Board has decided to integrate WhatsApp services into the Board's software for enhancing the effectiveness of communication with the members and speedy delivery of service.

Accordingly, proposals are invited from proficient institutions to implement the WhatsApp integration, ensuring the following core services:

1. Deliver the OTPs generated by the Board's software via WhatsApp.
2. Deliver all messages generated by the Board's software via WhatsApp.
3. Send common messages / Customized Messages to members collectively via WhatsApp.

In addition to the above requirements, other services or features if any, that would be beneficial to the Board's operations and member services may also be included in the proposal.

The detailed proposal should be submitted to this office within 15 days from the date of this notification.

For any clarifications, please contact

Rabeesh R L

IT & System Manager

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Yours Faithfully,

Signed by
Indulekha I V

Date: 11-08-2025 15:59:59
Chief Executive Officer

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